

Bay Area Science Festival

Get Involved!
For the UCSF community



Bay Area
SCIENCE
FESTIVAL

UCSF

University of California
San Francisco

BASF 2026 - Overview

- **Saturday, October 17, 2026 from 11am-4pm**
- **Location UCSF Mission Bay campus**
- **125+ Exhibitors**
Universities, K-12 groups, museums, libraries, non-profits, biotech industry
- **Expected attendance**
15,000 - mostly families with children

BASF GOALS

- Bring together STEM role models, families, youth, and adults to experience and **share the wonder of science.**
- Empower the region's leading scientific, educational, and cultural institutions to collaborate and create **an event that inspires interest in and celebrates STEM.**

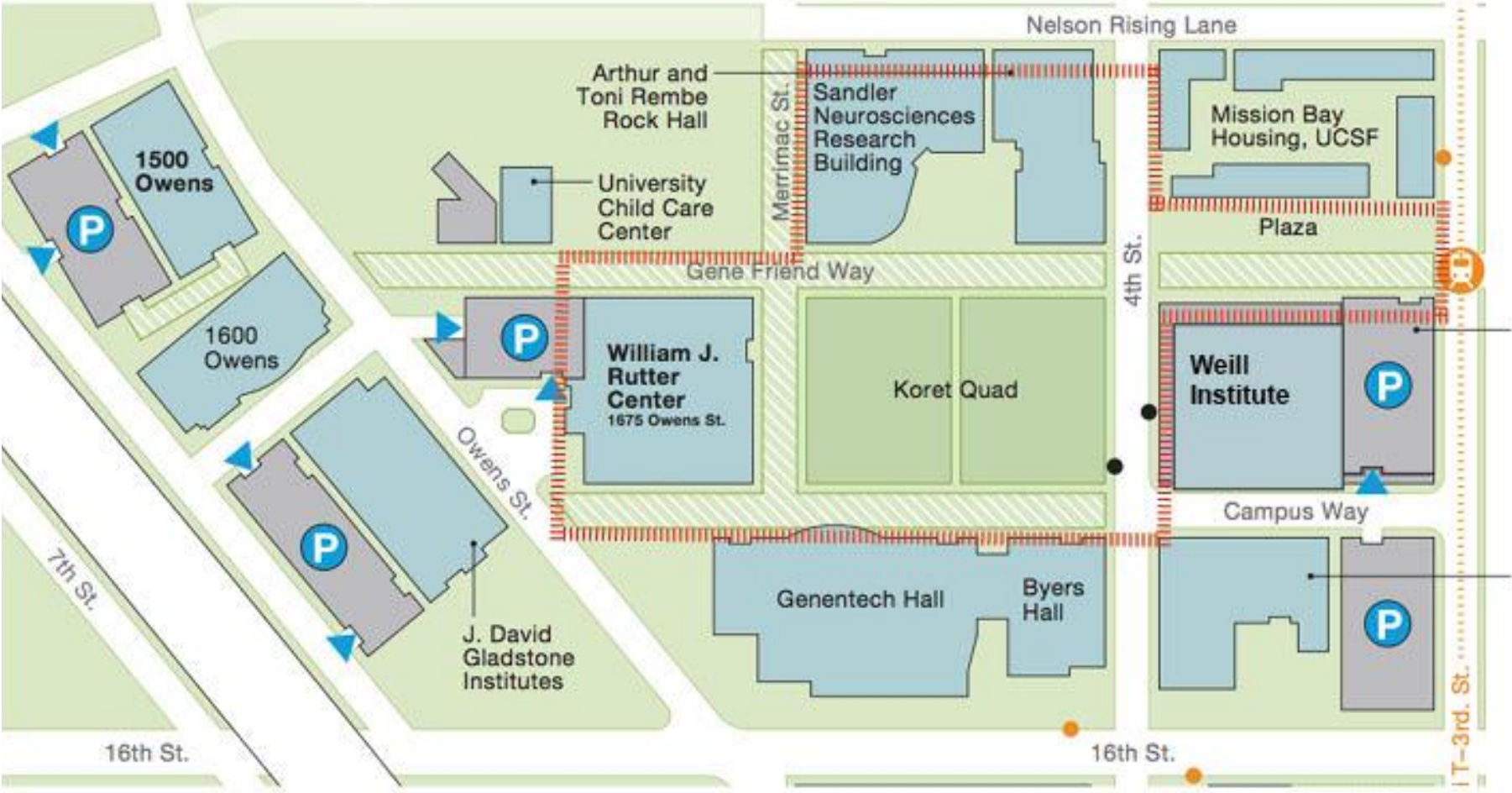


Unique Engagement Opportunity

- Flagship community event
- Unique opportunity for UCSF scientists and health professionals to directly engage with public
- Fulfill UCSF's public mission



Festival Footprint



Festival Footprint



Represent UCSF at the Festival!

1. Host an Exhibit
2. Present a Stage Event
3. Host a Lab Tour
4. Volunteer



Host an Exhibit



- Make it engaging, interactive, and fun!
- Plan for quick experiences where many people can participate at once
- Engage attendees in conversations around the activity.

Host an Exhibit

- Good for Student Orgs, Research Teams, Departments, and other Groups
- Minimum 400 people will visit your exhibit
- Plan to have enough volunteers to create shifts and breaks – At least 2-3 people for 2-3 shifts



Present a Stage Event - Indoors

- Showcase how science is connected to our lives
- Make it interactive, such as a Q&A component
- Should be appropriate for an audience of up to 150, including kids and families
- 30-60 minutes in duration
- Free of charge



Present a Stage Event - Indoors

Past Examples:

- Live Podcast Recording with a UCSF co-host
- 3 Minute Science - UCSF Grad Slam Finalists
- Film Screening and Discussion
- KQED's Deep Look Video and Microscope Viewing



New for 2026: Outdoor Stage

- Interactive and entertaining
- For a large audience kids and families
- 15-60 minutes long

Examples include: A band, DJ, or dance performance, science magic show, bubbles science, or other creative and celebratory acts!



Lead a Lab Tour



- Make sure at least one scientist or engineer leads
- Make it interactive, such as a Q&A component or demo a tool or technique
- 45-60 minutes in duration
- Located within a 5-10 min walk of Koret Quad

Volunteer Opportunities



- Get trained to run an educational booth
- Help with set-up, or load-out
- Run an Info Booth
- Support a lab tour as a guide
- Be a stage hand or usher at the Stage Events
- Support evaluation efforts
- Variety of times to choose from!



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To Register

<https://bayareasciencefestival.org/for-the-ucsf-community/>



Contact Us

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