



# Bay Area SCIENCE FESTIVAL

10.25.2025



## Exhibitor Information

The Bay Area Science Festival connects the Bay Area's many STEM organizations with thousands of families. The result? A super-charged, super-fun celebration of science! This free event features hundreds of dynamic demonstrations, engaging experiments, and geeky games that draw families from all around the Bay Area.

Overview	Exhibitor Information	Booth Details
<p><b>About:</b> The UCSF Mission Bay Campus in San Francisco will host a FREE science extravaganza. With more than 100 exhibits from Bay Area companies, museums, schools, non-profits and more!</p> <p><b>When:</b> Saturday, October 25th 11 am - 4 pm</p> <p><b>Expected attendance:</b> 12,000</p> <p><b>Exhibitors:</b> 100 total exhibit spaces</p>	<p>Exhibitors from Bay Area K-12 schools, University groups, and Non-profits can all exhibit for free. Robotics Teams are encouraged to register and exhibit in our "Robot Zoo".</p> <p>Businesses can participate by becoming a sponsor, please visit: <a href="https://www.bayareasciencefestival.org/sponsor/">https://www.bayareasciencefestival.org/sponsor/</a></p>	<p>Booth includes:</p> <ul style="list-style-type: none"><li>• 6'x2' table with 2 chairs</li><li>• Exhibitor listing on the BASF website and event map</li></ul> 

## Things to keep in mind as you design your exhibit

- *The exhibit should be designed to promote understanding of topics in STEM and all materials and activities must be appropriate for a family audience.*
- *Think of activities that are engaging with open-ended discovery and provide opportunities for informal conversations between you and the visitor.*

### Pick a hands-on activity:

- Pick a simple task that teaches people of all ages about a specific topic and allows them to be the scientists, engineers, mathematicians, or doctors!
- Choose an activity that 3-5 participants can do at one time.
- The activity should last about 5 minutes to ensure that a steady stream of visitors can move in and out throughout the day.
- Expect about 300 visitors to your booth - be sure you have enough supplies to last the day.

### Facilitate face-to-face interactions:

- This is the public's chance to meet and interact with science and health professionals. Smiling volunteers with high energy and enthusiasm can be even more effective than any activity.
- 4 - 6 people staffing your activity is ideal and allows for breaks for volunteers.
- Encourage conversations with visitors - ask questions that require visitors to think about or observe something. Let their responses and curiosity drive your interaction.

## Ready to Sign-up?!

Register at: <https://www.bayareasciencefestival.org/exhibit/>  
**Deadline for Exhibitor Registration is September 14, 2025**